

The Small Charities Network

Hidden Heroes: Supporting people who are changing the world one step at a time



Meetings on Clubhouse

The Small Charities Network (on Club House) is a membership organisation. It is a 'space' for leaders (and aspiring leaders) and their supporters in the not-for-profit sector (with a turnover of less than one million pounds) to share, learn and be supported in their work of changing the world one step at a time.

The Club was launched on 24th March 2021 on clubhouse by Sophia Nicholls in response to the need for smaller organisations with social impact to have a place to network, learn and feel supported both online and offline.

Attendees at the launch identified areas of need and support which has informed the content and development of the Network.

Bringing a S.M.I.L.E to small charities and CICs

The network aims to provide **S**upport, **M**entoring, **I**nspiration, **L**earning and **E**mpowerment (S.M.I.L.E).

What will the SCN provide?

Support – Group support, advice, sign posting, peer support on clubhouse and network meetings

Mentoring – 121 quarterly meet up with a mentor with specific expertise and accountability, Clubhouse free rooms for information and advice from experts in the field

Inspiration – Clubhouse rooms where experts give advice, encouragement and free resources, Stories are shared, and experiences heard

Learning – Action workshops with accountability mentors and leaders, Personal development coaching and support, growth network meetings and sessions

Empowerment – Equipment / resource provision workshops, SCN online Resource hub – Website, social media channels, face to face events (conferences, network meetings, fundraising opportunities) and coaching opportunities.

SMILE Sessions on CLUBHOUSE

Free 10-week audio CH rooms for small charities and mentors to meet, teach and network based on the 'Three part new beginnings model' –

Part 1: Know your why and purpose

Part 2: Find and build a tribe

Part 3: Make a Plan



www.smallcharitiesnetwork.com

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Part 1: Know your why!

Define your purpose & Look after yourself

Founders have a tendency to run long before they can walk. This is mainly because they are driven by the passion for the mission. To avoid the risk of burn out, leaders are encouraged to 'self-care' on a regular basis. Self-Care is the life blood of successful leadership. Slowing down, being in the moment and reflection are all ways to be Human Beings vs Human Doings. The 'doings' often over – rides the 'being' resulting in stress, poor self care and burnout. It is essential leaders self-care as part of their leadership journey for the benefit of the mission.

Session 1:

Date: 31 May 2021

- What is your reason for the mission?
- A leader needs to start by knowing themselves and looking after themselves before they can care for others. What do you do to self-care?

Learning Outcome:

Following this session, attendees will

1. Know and articulate clearly their purpose for setting up or being involved in the mission
2. Know and articulate clearly the impact the mission will make
3. Know and articulate clearly the people they want to serve
4. Understand the importance of self -care
5. Identify ways they can and will practice self-care

(Further workshops: Leadership resource tools – Self Care Hacks – 8 steps to a leader's well-being (NEW START for leaders), Leadership personal development seminars - 'In praise of the incomplete leader')

Sessions 2:

Date: 7th June 2021

- What do you **need** to do?
- Governance matters
- HR matters



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- What really matters

Learning Outcome:

Following this session, attendees will

1. Know what type of organisation fits with their purpose
2. Know the key activities required to ensure a sound, accountable foundation for setting up an organisation
3. Know what key action points they need to make for governance accountability

(Further workshops: Leadership resource tools – Setting up a CIC, Setting up a charity, Writing my key policies, Governance Administration, IT knowledge)

Part 2: Find & build your tribe: Better together than alone

Session 3: THE BOARD

Date: 14th June 2021

- Who do you need to bring on board to achieve your mission?
 - Diverse groups that represent the
- A leader needs to know themselves – Skills audit

Learning Outcome:

Following this session, attendees will

1. Know the key members of a successful team (The Board)
2. Know how to access the team including research and networking
3. Know the importance of teamwork

(Further workshops: Leadership resource tools –Leadership development, vision casting, team building, skills audit, Keys to networking, project management)

Part 2: Find your tribe: II

Session 4: THE VOLUNTEERS

21st June 2021

- Working with volunteers - Mindset, framework
- Understanding how to manage and support volunteers



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Learning Outcome: Part 2

Following this session, attendees will

1. Know the difference between employers and volunteers
2. Know how to support the value of volunteers
3. Know where to get information for volunteer management including training
4. Know the importance of volunteers in the sector

(Further workshops: Leadership Masks tools –Leadership development, Keys to networking, project management, supporting volunteer support networks)

Part 2: Find your tribe: III

Session 5: THE OPERATIONS TEAM

Date: 28th June 2021

- Who do you need to achieve your mission?
- A leader needs to know themselves - Importance of personal skills audit

Learning Outcome:

Following this session, attendees will

1. Know the members of the successful team
2. Know how to access the team
3. Know the importance of teamwork, networking & partnership development

(Further workshops: Leadership Masks tools –Leadership development, vision casting, team building, skills audit, Keys to networking, project management)



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Part 3: Make a plan

5 July 2021 – 26 July 2021

Session 6

5.7.21

- Strategic Planning – Marketing

Session 7

12.7.21

- Fundraising & growth strategy AM -
- Fundraising Strategy PM – Anne Murphy

Session 8

19.7.21

- Preparing for grant applications
- Marketing Strategy including social media

Session 9

26.7.21

- Planning for growth and closure

Session 10: 2nd August 2021

Summary Q &A

Review of 10 sessions!



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LUNCH AND LEARN SESSION 3 & 4

WORKSHOP DATE: 15TH July 2021

TITLE: Working with volunteers: The life blood of charities and not for profits

TIME: 12.30 – 2.00PM

TUTORS: Olive Oliver, Sam Johnson & Sophia Nicholls

Aim: Volunteers are the life blood of the small charity and NFP organisations. This workshop will cover

- Why do we need volunteers?
- Why do people volunteer?
- Where can we source volunteers?
- How can we better at supporting volunteers within the organisation?
- Understanding Time Credits

WORKSHOP DATE: 15th July 2021

TITLE: Building your tribe: Understanding how to support your connections

TIME: 7.00 – 8.30pm

TUTORS: Olive Oliver, Sanmi

Aim: Understanding stakeholder relationships

- Why do SC / NFP need good relationships with our stakeholders?
- How can we be better at developing stakeholder relations?
- What tools are available for sound CRM?
- How can small charities be supported to improve their CRM activities?



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